

September 2008

Women Supporting Women in Business

WBN Mission Statement

The Women's Business Network is an alliance of local business and professional women who foster mutual success in the areas of profitability, leadership, and personal and professional growth through investing in networking, education, and mutual support.

SINCE 1994



Network News

CONTACT INFORMATION

P.O. Box 1412
Eugene, OR 97440

Messages: 541-984-8778

www.wbneugene.org

Inside This Issue

President's Message	2
Board Announcements	2
Board Contact Info	2
Woman of the Year Form	3
Member Notices and News	4
Kudos Korner	4
Protect Yourself	4
Trade Show Registration	5
Meeting Fees	6
Calendar	6
Meeting Etiquette	6

WBN meets the first Thursday of every month, 11:30-1:30 pm, at the Valley River Inn, 1000 Valley River Way, Eugene, OR 97401 (541-687-0123).

Submit newsletter items to:
**WBN, P.O. Box 1412
Eugene, OR 97440**
or
newsletter@wbneugene.org
(Deadline is the 15th of the preceding month)

Newsletter Editor
Angela Egremont • 343-0917

ON THE SLATE FOR SEPTEMBER

Keeping Your Business Fresh!

Shelly Kurtz, KVAL

+

A Demo on How to Build a Trade Show Booth

Thursday, September 4, 2008 • 11:30 a.m.

Valley River Inn
1000 Valley River Way
Eugene, OR 97401
541-687-0123

**Meeting Fee: Members \$15 • Guests \$20 (includes lunch)
(\$10 charge for returned checks)**

DON'T NEGLECT THE PERFECT OPPORTUNITY TO HONOR A SPECIAL WBN MEMBER BY VOTING FOR THE **2008 WOMAN OF THE YEAR**

See page 3 for Nomination Form

(Deadline Friday, October 3rd)

**Your choice will be unveiled at the Annual
Members' Only Dinner on Nov. 6th**

NOTE: To members whose companies write checks to pay their dues, please note in the Memo section the name of the member as it is often impossible to determine who the payment is for. Thanks!

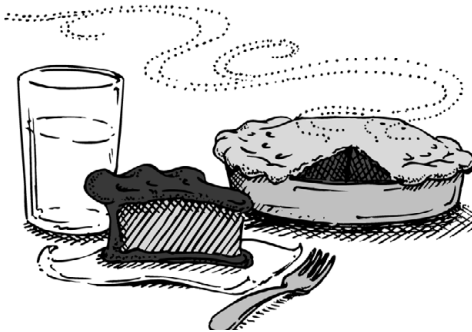
President's Message

by Julianne Harris

Moving Into Autumn

As I re-read my monthly message I notice that I seem to write by the season. And it is apparent that our fall season is right around the corner. It's Labor Day, school is starting and Halloween decorations are in the stores. We only have four more meetings left for the year. WOW!!! What happened to the year?

This month's question is, "How well is WBN doing in keeping it fresh?"



Your board has been busy, and I am so very proud to be part of such a team. All of their hard work is coming together in the next four months. Let's take a glance at all the wonderful networking opportunities they have been working on.

September really is a full month with TWO events. Our regular lunch meeting on Sept. 4th with special speaker, KVAL'S own Shelly Kurtz, on "Keeping things Fresh," followed by our 9th Annual Trade Fair on the evening of Monday, Sept. 22nd. This event is open to the public and will be advertised on TV, too! (Get your registrations in now – Sept. 6th deadline.)

Then, at our October 2nd meeting, back by popular demand is a version of our July speed networking meeting – with a few twists.

By November we should have our much awaited new website up and running, and Nov. 6th is our members' only Annual Dinner meeting. This is a great time to dress up and enjoy an evening function. We will have some entertainment, drink wine (or

BOARD ANNOUNCEMENTS

Woman of the Year. Is there someone in the group who you think deserves special recognition for her involvement and achievements in this organization and/or the community? Is there someone you think stands out among others and should be honored at our annual meeting? If so, please make sure to take a few minutes to fill out a nomination form in this newsletter (see p. 3). The deadline is Oct 3rd. Forms will also be available at the September meeting and Trade Fair, or members can simply write a letter and mail to P.O. Box 1412, Eugene, OR 97440, or e-mail president@wbn.eugene.org

State vs Nichole Carter. No news to report. –Julianne Harris



sparkling soda), and just have fun getting to really know each other. We usually exchange a token gift and the evening is highlighted by the nomination of our new Woman of the Year and the board for 2009.

Then...the official end of the year in December. See! This year really did go fast.

Thank you for doing your part and being a part of WBN. We have nothing but "freshness" to look forward to. Try to keep your networking fresh every month by meeting at least two members in WBN whom you have never met before. Refer business to a member if you can. Remember, this is one of the biggest compliments you can give a fellow member.

See you all September 4th.

Namasté

–Julianne

Network News

published monthly by
Women's Business
Network (WBN)

2008 BOARD

President

Julianne Harris
515-9600

Vice-President

Lou Panni
686-5324

Past President

Tricia Henry
520-6152

Treasurer

Susie Piper
607-0855
Kathryn Gaines
870-5742

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Angela Egremont
343-0917

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683-2400

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579-9041

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484-9934
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344-7902

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485-8789

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343-2907
Kathryn Gaines
870-5742

Programs/Networking

Elaine Hartley
579-9041
Johanna Dahlin
255-2640

Web Editor

Juliana Cichy
349-9170

Board meetings are held at noon on the third Tuesday of every month and are open to the general membership. The next meeting will be at SELCO Credit Union, 925 Harlow Rd., Springfield (12:30 p.m.)



WBN WOMAN OF THE YEAR NOMINATION FORM

Each November we present a very special award to an outstanding member – WBN’s Woman of the Year. This award is designed to honor women who embody the spirit of WBN and who best exemplify the WBN mission statement. As a recent Woman of the Year, I have the privilege of chairing a committee comprised of previous honorees to select this year’s outstanding member.

We are fortunate in WBN to have such a strong group of women who really are all deserving of such an honor. However, we can only choose one. Here’s how you can help. Tell us who you think should be honored as Woman of the Year and why. Below is a nomination form for you to complete and return to Julianne Harris by Friday, October 3, 2008.

Please mail your completed nomination form to **WBN, P.O. Box 1412, Eugene, OR 97440, Attn. Julianne Harris**. You can also hand Julianne your nomination at either of the WBN meetings on Sept. 4 or Oct. 2, or e-mail it to president@wbneugene.org. Please include as much information as possible about your nominee. This will greatly help in the selection process.

Former winners of Woman of the Year are:

Lee Inkmann • Donna Freshman • Kathy Leighton • Jane Scheidecker • Tish Larsen
Cathy Worthington • Lori Macedone • Deena Cook • Emily Evans • Tammy Everall
Edrie Bizak • Julianne Harris • Elsabe Slatin

Women’s Business Network Woman of the Year Award

The Woman of the Year is a woman who embodies the spirit of WBN. Here are the categories the committee will be looking at when determining who will be honored with this award:

Leadership within and outside of WBN • Personal success • Personal growth
Professional growth • Networking • Professional education • Support to women

Nominee(s): _____

Please tell us why you believe this nominee(s) should be honored with the Woman of the Year Award:

Please return to Julianne Harris by October 3, 2008 (see information above).

MEMBER NOTICES & NEWS

Lori Macedone of Send-A-Song Singing Telegrams isn't just a unique performing artist, she also entertains by creating original and unusual recycled greeting cards. Lori has been invited to be a vendor at BRINGfest, a recycled crafts fair and warehouse sale with live entertainment.

BRINGfest is a fun event featuring handcrafted items from reused materials and a market for re-crafting vendors, many of whom are BRING volunteers and

customers.

The public is invited to visit BRING's Planet Improvement Center, one block from the emX McVay Station. The fest will be held on Aug. 31, 11-4 p.m., at BRING's Planet Improvement Center, 4446 Franklin Blvd., Glenwood. Admission is FREE. BRINGfest will feature a bake sale, a bargain cart to raise funds for BRING's Library and Resource Center, and entertainment from local artists.

Protect Yourself!

To protect yourself during an attempted assault or abduction keep in mind the following tips:

The elbow is the strongest point on your body. If you are close enough to use it, then do so.

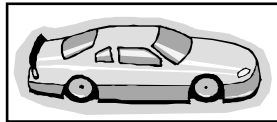
If a robber asks for your wallet and/or purse, don't hand it to him. Toss it away from you. Chances are that he is more interested in your wallet and/or purse than you, and he will go for the wallet/purse. Run like mad in the other direction.

If you are ever thrown into the trunk of a car, kick out the back tail lights, stick your arm out of the hole and start waving like crazy. The driver won't see you, but everybody else will.

After getting into their cars after shopping, eating, working, etc., women tend to just sit (updating their checkbook, making a list, etc.)—DON'T DO THIS! The predator will be watching you, and this is the perfect opportunity for him to get in on the passenger side, put a gun to your head, and tell you where to go. As soon as you get into your car, lock the doors and leave.

If someone is in the car with a gun to your head, DO NOT DRIVE OFF. Instead, gun the engine and speed into anything, wrecking the car. Your airbag will

save you. If the person is in the back seat, they will get the worst of it. As soon as the car crashes, bail out and run. It is better than having your body found in a remote location.



A few notes about getting into your car in a parking lot, or parking garage:

Be aware! Look around you, look into your car, at the floor on the passenger, and in the back seat.

If you are parked next to a big van, enter your car from the passenger door. Many serial killers attack their victims by pulling them into their vans while the women are attempting to get into their cars.

Look at the cars parked on both sides of your car. If a man is sitting alone in the seat nearest your car, you may want to walk back into the mall, or work, and get a guard/policeman to walk you back out. IT IS ALWAYS BETTER TO BE SAFE THAN SORRY. (And better paranoid than dead.)

ALWAYS take the elevator instead of the stairs. (Stairwells are horrible places to be alone and the perfect crime spot. This is

KUDOS KORNER



Want to recognize a member who has done something special, or whose actions or services have impressed you? This "spot" is reserved for your comments of appreciation.

Thank you **Natalie Standerfer, Bellezza Facial & Body** for a wonderful facial; **Rachel Gross, ND, Barbara Robertson,** and **Sharon Rose** from **A Healing Space** for their gentle caring and healing energy; and **Lou Panni** for all her excellent leadership and support of a crazy busy president.
— *Julianne Harris*

WBN thanks **Denise Beins** and **Tradia** for support in giving back to WBN recently in the final leg of our "Back in the Black" fundraising campaign. The generosity of Denise and so many other wonderful WBN members has taken us out of the red and ended the need for further fundraising activities. Thanks to Everyone!

— *Your Board of Directors*

CLASSIFIED ADS

Do you have anything to sell, rent, lease? Employment opportunities or staffing needs? Stuff to give away? Stuff you're looking for?

Send us anything that qualifies as a classified ad. E-mail your ads to:

newsletter@wbneugene.org

IT'S FREE!!!

especially true at NIGHT!

If the predator has a gun and you are not under his control, ALWAYS RUN! The predator will only hit you (a running target) 4 in 100 times, and even then, it most likely WILL NOT be a vital organ. RUN, preferably in a zigzag pattern.



Women's Business Network's 9th Annual Trade Show

*Monday, September 22, 2008
4-7 p.m.*

*Valley River Inn
1000 Valley River Way
Eugene, Oregon*



Register today for the opportunity to present your products and services to area businesswomen. Take advantage of the educational and networking environment to showcase your business. This year is the 8th Annual Women's Business Network Trade Show. Building on past successful shows, it promises to be the best yet. Don't miss it!!!

_____ Half Table \$40.00

_____ Whole Table \$60.00

Name _____ Business _____

Phone: _____ Email: _____

I would like additional information on: _____ Sponsorship _____ Donating a Door Prize

Please mail this registration with a check payable to WBN for the total amount due to:



**Women's Business Network
Attention: 2007 Trade Fair
P.O. Box 1412
Eugene, Or 97405**



Would you like to donate an item for the Silent Auction Yes _____
No _____

If you have any questions, please contact Elaine Hartley @ elaine@uwol.net , 541-579-9041 or Shela Gunnink shela@callatg.com 541-206-0129

Registration deadline September 6th




P.O. Box 1412
Eugene, OR 97440

FIRST CLASS MAIL

NEXT MEETING

Keeping it Fresh
+
Building Your Own Booth

September 4, 2008



11:30 a.m.
Valley River Inn

BOARD NOMINATIONS FOR 2009

If you would like to be a WBN Board Member, either in an elected or appointed capacity, now is the time to *Speak up*. You may nominate yourself, or someone else, but please first confirm their willingness to be nominated. Board meetings are held the third Tuesday of every month at SELCO Credit Union, 925 Harlow Rd., Springfield, 12-1:30 p.m.

We look for members who have been in WBN for a year or more and who can commit to the duties of the respective position for one year. It is actually fun to meet once a month with a great group of fellow businesswomen to discuss how best to benefit the whole membership.

Nominations should be submitted by mid-October to WBN Vice President Lou Panni at lpanni@selco.org or mail to Board Nominations, WBN, P.O. Box 1412, Eugene, OR 97440.

Nomination forms will be available at the September and October business meetings.

Elections will take place at the Annual Members' Only Dinner on November 6.



Mark Your Calendar!

2008

September 4
Keeping Your Business Fresh

September 22
Annual Trade Show

October 2
Networking Program

November 6
Annual Members Only Dinner
and Board Elections

December 4
Speaker TBA