

# Women Supporting Women in Business

## WBN Mission Statement

The Women's Business Network is an alliance of local business and professional women who foster mutual success in the areas of profitability, leadership, and personal and professional growth through investing in networking, education, and mutual support.

**SINCE 1994**

## CONTACT INFORMATION

P.O. Box 1412  
Eugene, OR 97440

Messages: 541-984-8778

[www.wbneugene.org](http://www.wbneugene.org)

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**WBN meets the first Thursday of every month at the Valley River Inn, 1000 Valley River Way, Eugene, OR 97401 (541-687-0123).**

Submit newsletter items to:  
**WBN, P.O. Box 1412  
Eugene, OR 97440**

or  
**newsletter@wbneugene.org**  
*(Deadline is the 15th of the preceding month)*

Newsletter Editor  
Angela Egremont • 343-0917



# Network News

## ON THE SLATE FOR MAY

**KATE PARKER, Effective Communication Consultants**

*Member Profile*

*30-Second Commercial Training*

*Thursday, May 1, 2008 • 11:30 a.m.*

Valley River Inn  
1000 Valley River Way  
Eugene, OR 97401  
541-687-0123

**Meeting Fee: Members \$15 • Guests \$20 (includes lunch)  
(\$10 charge for returned checks)**

*Don't forget the meeting fee has increased to \$15 for Members*

## Discover How To Write Your Own Commercial

Do you dread giving a 30-second commercial and then ramble on for a minute or more when it's your turn?

Do you wish you had a catchy, clever statement that succinctly sums up your business in 30 seconds or less?

Do you look forward to your opportunity to give a 30-second commercial for your business, then freeze once you and the microphone come face to face?

These are familiar scenarios to many of us. But never fear, this month Kate Parker of Effective Communication Consultants will give us a training session to address these very issues.

With Kate's help, we'll wrestle that small fraction of time – 30 seconds – into a compelling statement that perfectly captures the essence of what we do in the time it takes to ride the elevator from one floor to another!

**NOTE: To members whose companies write checks to pay their dues, please note in the Memo section the name of the member as it is often impossible to determine who the payment is for. Thanks!**

## President's Message

by Julianne Harris

### To Be, Or Not To Be...

A call for change...To be, or not to be... this has been the question.

*The Women's Business Network is an alliance of local business and professional women who foster mutual success in the areas of profitability, leadership, and personal and professional growth through investing in networking, education, and mutual support.*

I start this month's message with our mission statement to emphasize the roots of who we are and what has been important to us as an organization since our inception in 1992. Here we are, 16 years later, a group of over 150 very busy business women all trying to achieve the same thing...SUCCESS.



I wonder, do we ask ourselves the same sorts of questions. How well did I network this week? Am I a good leader in my community? Have I learned something really valuable from another member? Have I practiced a random act of kindness? Have I done business with another WBN member today? It seems that how we define this word is very different for each of us.

As a board, we continually ask ourselves, "Are we fulfilling the promise of our mission statement?" This has been an ongoing conversation about how to determine the value of WBN to our members in dollars and cents.

Last month I was thrilled to have a discussion about this very topic with several of our members. This included many of our past presidents, who gave a historical point of view on WBN member opinions and our success in achiev-

## BOARD ANNOUNCEMENTS

**Announcements.** Effective with the May meeting, we will limit announcements to five at the end of the meeting plus five member kudos.

**May Fundraiser.** In May we will have a birdhouse/birdfeeder fundraiser – \$17 each or \$30 for two.

**Donations.** If you would like to make a donation to WBN, donation envelopes are available at the networking table.

**Raffle.** As part of our ongoing fundraising campaign, every month we will raffle several great items at our business meetings. Tickets are \$1 each or \$5 for six.

ing our mission statement thus far. One thing we hear loud and clear is that women want to do more business within our group. We also hear that you are doing business with each other, and, for sure, we hear that you don't want us to become another leads group. Ultimately, we generated a list of ideas for further board discussion and possible implementation.

For starters, I would like to reintroduce our Kudos Korner. While this section in our newsletter has been available for years, it is sadly underused. If you have used the products or services of another member this month please tell them (and other members) what a great job they did by sharing your appreciation in the newsletter. Bring a "kudos" attitude to the next meeting and tell someone about your experience.

Also, starting this month, we will be asking members to stand for a quick acknowledgement at the beginning of the meeting. If you did business with each other, please stand. We will still continue announcements; however, we will now limit these to five per meeting, while adding five kudos from members per meeting. Please keep to one minute or less.

Announcements and kudos will be held at the end of the meeting to avoid interrupting the speaker's time.

I am excited by change and the strengthening of such a wonderful organization.

Namasté  
– Julianne

## Network News

published monthly by  
Women's Business  
Network (WBN)

### 2008 BOARD

#### President

Julianne Harris  
515-9600

#### Vice-President

Lou Panni  
686-5324

#### Past President

Tricia Henry  
520-6152

#### Treasurer

Susie Piper  
607-0855  
Kathryn Gaines  
870-5742

#### Secretary & Newsletter Editor

Angela Egremont  
343-0917

#### Arrangements

Barbara Newman  
683-2400

#### Events

Elaine Hartley  
579-9041

#### Greeters

Paula May  
484-9934  
Jill LaRue  
344-7902

#### Media/Public Relations

Shela Gunnink  
485-8789

#### Membership

Kim Arscott  
343-2907  
Loni Wilson  
746-0355

#### Programs/Networking

Elaine Hartley  
579-9041  
Johanna Dahlin  
255-2640

#### Web Editor

Juliana Cichy  
349-9170

*Board meetings are held at noon on the third Tuesday of every month and are open to the general membership. The next meeting will be at SELCO Credit Union, 925 Harlow Rd., Springfield (12:30 p.m.)*

## MEMBER NOTICES & NEWS

**DATE/TIME CHANGE:** You are invited to our open house at **A Healing Space**, 380 W. 3rd, next to REI, Fri., May 9 (not May 2), 2-8:30 p.m. A Healing Space is a unique approach to health and wellness, offering chiropractic, naturopathic medicine, acupuncture, flower essences, microcurrent therapy, yoga, and pilates.



This wonderful facility is designed to nurture and relax you the minute you step through the front door. The wide array of indoor plants, bamboo, water features and soothing music will take you away from the everyday world, and our friendly staff will make you feel right at home.

Come see our facility, sign up to win a free massage, enjoy the music, food and libations, and add your great energy to our space. – **Barbara Robertson, D.C., Sharon Rose, C.A., and Rachel Gross, N.D.**

**GET READY – IT’S COMING** ...Sunshine will soon be upon us and you'll be looking to wear your shorts and sandals. Get a jump start on those white legs and feet now with my new Subtle Tanning Lotion. It contains hydrating ingredients to give skin the moisture it craves while subtly enhancing its natural tone for a healthy-looking glow.

The lightweight, non-greasy formula glides on evenly and absorbs quickly for color that won't rub off. Skin feels soft, smooth and moisturized, while its tone appears even without streaking or blotching and



## KUDOS KORNER

*Want to recognize a member who has done something special, or whose actions or services have impressed you? This "spot" is reserved for your comments of appreciation.*

Thank you so much **Beverly Andrews, Doncaster Clothing; Emily Evans, Special Projects; Julianne Harris, Oregon Land/Property, Pre-Paid Legal Services, Mom & Me Clean Sweep; Karen Lowe, Inno-Craft Designs; Barbara Newman, Siuslaw Mortgage; Lou Panni, Selco Community Credit Union; and Elsabe Slatin, Provon Products;** for participating in my WBN Fund Raiser this past month – **Johanna Dahlin, Independent Beauty Consultant, Mary Kay Cosmetics**

Many thanks from the Board to **Johanna Dahlin of Mary Kay Cosmetics** and **Beverly Andrews of Doncaster Clothing** for their April fundraisers to help put WBN "Back in the Black."



is suitable for all skin types. When used daily, you will see a subtle development of color in several days. Maximum color will be reached in about a week. After the first week, use only two to three times a week.

See it at my website [www.marykay.com/jdahlin](http://www.marykay.com/jdahlin) – **Johanna Dahlin, Independent Beauty Consultant, Mary Kay Cosmetics.**

## NEW MEMBERS

**Barbara Robertson, D.C., Rachel Gross and Sharon Ross, A HEALING SPACE.** Comprehensive health services including chiropractic, naturopathy, acupuncture, massage, flower essence therapy, frequency specific microcurrent therapy, yoga, and pilates. 343-1887; [www.ourhealingspace.com](http://www.ourhealingspace.com)

**Karen Mathers, COLDWELL BANKER.** 868-3392; [karen@karenmathers.com](mailto:karen@karenmathers.com); [www.karenmathers.com](http://www.karenmathers.com)

**Sandy Hare, DR. DESIGN.** Home staging and redesign. 689-5638; [sandy@drdesignhome.com](mailto:sandy@drdesignhome.com)

**Carolyn Gabriel, DRIFT INN BED & BREAKFAST** (Blue River, Oregon). We offer quiet, seclusion, and absolute privacy at our bed and breakfast on the McKenzie River. 822-3822; [driftnfish@aol.com](mailto:driftnfish@aol.com); [www.carolyngabriel.com](http://www.carolyngabriel.com)



### Mark Your Calendar!

**2008**

**June 5**

30-Second Commercials

**July 3**

Networking Exercise

**August 7**

Speaker TBA

**September 4**

Speaker TBA

**September 22**

Annual Trade Show

**October 2**

Speaker TBA

**November 6**

Annual Members Only Dinner and Board Elections

**December 4**

Speaker TBA

**Check us out at [www.wbneugene.org](http://www.wbneugene.org)**




P.O. Box 1412  
Eugene, OR 97440

FIRST CLASS MAIL

**NEXT MEETING**

**Kate Parker**  
*Member Profile*  
*30-Second Commercial Training*

**May 1, 2008**



**11:30 a.m.**  
**Valley River Inn**

**MEETING FEES**

Occasionally, a WBN member or guest wanders into the monthly meeting before checking in at the entrance table and paying the fee. This means WBN is paying for a FREE lunch, or, more specifically, member annual dues are being tapped to pay for *someone else's* free lunch.

If this sounds like YOU, please contact **Susie Piper** (607-0855) to settle up. We know this isn't intentional, but the Valley River Inn takes a headcount and charges us accordingly.

WBN policy is that nobody is permitted into the meeting room until they've checked in first and paid their \$15 or \$20 fee. Thanks for helping us out and reducing the accounting woes for our treasurer.

**GUIDELINES FOR WBN MEETING ANNOUNCEMENTS**

Guidelines for announcements at the monthly general meeting are:

- Members only. Please sign up at the table when you enter.
- There is a maximum of 5 announcements per meeting. Only 3 announcements per membership year (July 1 - June 30), per member. So save them for your SPECIAL announcements.
- 30 seconds per member. We don't want to take time from the speaker.
- Remember, you can put an announcement in the Newsletter any time you wish (which reaches the entire membership) and place flyers on the networking table.

*These are member benefits.*

**The Women's Business Network**

**Member Benefits:**

**Listing in the Membership Directory**

**Listing On-line**

**Monthly Newsletter**

**Support From Other Businesswomen**

**Great Networking Opportunities**

**Educational Events to Enhance Your Business Success**

**Great Speakers**

**Fun Special Events**