

Women Supporting Women in Business

WBN Mission Statement

The Women's Business Network is an alliance of local business and professional women who foster mutual success in the areas of profitability, leadership, and personal and professional growth through investing in networking, education, and mutual support.

SINCE 1994

CONTACT INFORMATION

P.O. Box 1412
Eugene, OR 97440

Messages: 541-984-8778

www.wbneugene.org

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Mary Kay Fundraiser pdf	
(see attachment)	

WBN meets the first Thursday of every month at the Valley River Inn, 1000 Valley River Way, Eugene, OR 97401 (541-687-0123).

Submit newsletter items to:
**WBN, P.O. Box 1412
Eugene, OR 97440**

or
newsletter@wbneugene.org
(Deadline is the 15th of the preceding month)

Newsletter Editor
Angela Egremont • 343-0917



Network News

ON THE SLATE FOR APRIL

BEVERLY MAYHEW, VP, The Ulum Group
Enhance Your Visibility Without Spending a Fortune

Thursday, April 3, 2008 • 11:30 a.m.

Valley River Inn
1000 Valley River Way
Eugene, OR 97401
541-687-0123

Meeting Fee: Members \$15 • Guests \$20 (includes lunch)
(\$10 charge for returned checks)

Please note meeting fee increase to \$15 for Members effective April 1

Enhance Your Visibility Without Spending a Fortune

Beverly Mayhew, APR, vice president, joined The Ulum Group in 2000. She specializes in developing and implementing integrated marketing and public relations campaigns, employee communications and issues management.

Bev works with clients representing a variety of industries including health care, higher education, social services and transportation. Most recently director of public affairs and communications for Peace-

Health—which includes Sacred Heart Medical Center and Peace-Health Medical Group—she has more than 20 years of public relations and marketing experience.

Bev has masters' degrees in public administration and business administration from the University of New Hampshire and is accredited in public relations.

She is currently on the boards of the Eugene Family YMCA and CASA of Lane County.

NOTE: To members whose companies write checks to pay their dues, please note in the Memo section the name of the member as it is often impossible to determine who the payment is for. Thanks!

President's Message

by Julianne Harris

New Beginnings

I can't believe it has been a month since I sat down to write my March message. Oh my where does the time go?

As I write this, I am at the coast celebrating a Spring Equinox wedding anniversary and the fact that in February my daughter turned the big 3-0. (I can't even bring myself to say those two words for her, FOR ME! Which means I am the mother of a 3-0 person...Yikes even more.)

We decided to turn this trip into a family affair. Three children, their partners, three grandchildren and a beautiful 120 lb. ridgeback who pulled me on our long beach walks. The kids found the most amazing treasures on every walk and by the close of our second day I was starting to think I'd never find that most amazing beach treasure ever – that will then proudly sit on my shelf for years – until it dawned on me during the sunset...which was amazing and oh so beautiful by the way...that I have all the treasures I could ever really possibly want or need.

The gifts I received on the beach that night came from the pure joy the children felt when they emptied their pockets to show off their treasures for the day. During that same sunset I also realized that I had been trying to think about what I wanted to say in this month's newsletter when it dawned (sunset) on me that WBN is just like a sunset treasure walk with the family.

We have so many treasures among us. I personally feel really blessed with support and encouragement by WBN members, and the gift you all give me is that I get to watch as we knit ourselves closer in support. We rallied together for last month's fundraiser lunch and made a significant amount of money. Then, during this very same lunch, Mr. Stephen Wymer, Director of Business Development for SELCO Community Credit Union, presented us with a \$1000 donation. Wow! THANK YOU SELCO!

Judy Brack also talked about goal setting and making a dream board – which I also did on this coast trip. Ah, I set many goals – I have a lot to look forward to, and a lot to be thankful for. I am proud to be a part of WBN'S new beginnings, and look forward to seeing you all at our next meeting when we learn how to enhance our visibility without it costing a fortune.

Namasté

– Julianne

BOARD ANNOUNCEMENTS

Donations. If you would like to make a donation to WBN, donation envelopes are available at the networking table.

Raffle. As part of our ongoing fundraising campaign, every month we will raffle three great items at our business meetings. Tickets are \$1 each or \$5 for six.

Donors. Thanks so much to one of our most loyal supporters, **Selco Credit Union**, for their extremely generous donation of \$1000 to WBN's *Back in the Black* fundraising campaign.

Many thanks also to **Brie Malarkey of Winestyles** for generously hosting a wine-tasting fundraiser, together with **Body Jaz**, for WBN on March 11.

Dues Increase. In keeping with the times and increased expenses, effective with the next renewal date of July 1, annual membership dues will be \$80 per individual business. *This equates to a mere 67 cents per month!* Each additional business will be \$40, *combining to cost only an extra \$1 per month.*

Announcements. Starting in April, we will hold our announcements at the END of the meeting.

Access Software Help. If any member is familiar with Access software and has a little time to spare, our Membership Chair, Kim Arscott, would very much appreciate some training support.

May Fundraiser. In May we will have a birdhouse/birdfeeder fundraiser – \$17 each or \$30 for two. Pre-orders will be taken at the April meeting, as well as throughout the month of April.

Web Update Requests. We apologize for any delays in updating website information. As volunteers, WBN tasks necessarily are secondary to our own business commitments, but we do our utmost to fulfill obligations to our members in a timely and efficient manner. Web updates are time-consuming, especially one at a time, rather than as a batch. We request understanding from our members when submitting updates to the website and, indeed, for any of the other tasks board members undertake on your behalf. We appreciate your patience and assure you that the interests of all our members are important and valued.

– Your 2008 Board

Network News

published monthly by
Women's Business
Network (WBN)

2008 BOARD

President

Julianne Harris
515-9600

Vice-President

Lou Panni
686-5324

Past President

Tricia Henry
520-6152

Treasurer

Susie Piper
607-0855
Kathryn Gaines
870-5742

Secretary & Newsletter Editor

Angela Egremont
343-0917

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683-2400

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579-9041

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484-9934
Jill LaRue
344-7902

Media/Public Relations

Shela Gunnink
485-8789

Membership

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Loni Wilson
746-0355

Programs/Networking

Elaine Hartley
579-9041
Johanna Dahlin
255-2640

Web Editor

Juliana Cichy
349-9170

Board meetings are held at noon on the third Tuesday of every month and are open to the general membership. Meetings are held at West Coast Bank, 101 E. Broadway, Eugene (12-1:30 p.m.)

MEMBER NOTICES & NEWS

I am so pleased to have this opportunity to help fundraise for our WBN *Back in the Black* campaign. I've selected some of our most popular Mary Kay products for you to choose from (*see attached flyer*).

You do not have to be present at the April 3rd meeting to order, as you have the entire month of April, right up to the 30th, to help WBN. You can order direct from my website, www.marykay.com/jdahlin, or you can e-mail me at jdahlin@comcast.net, or you can call me at 255-2640.

As indicated on the product sheet, you will write two checks, one to WBN and one to me. I will personally deliver the products to you at your home or office—your choice—and pick up your checks. I will then deliver all checks to the WBN Treasurer at the end of the sale.

My services are always available to you at no charge to provide professional and personal assistance in selecting your products or colors. Let's make this fun, shall we? I look forward to hearing from you.
-Johanna Dahlin, Independent Beauty Consultant, Mary Kay Cosmetics.

Calling all earthlings! The tenth annual Earth Day Celebration for our community takes place Saturday April 19, 2008, at EWEB's River Edge Plaza from 11:00 a.m. – 5:00 p.m. This event features:

1) Procession of all Species: Children and adults dress as their favorite species and march harmoniously through the festival site; 2) Music & Entertainment throughout the day; 3) John H. Baldwin Film & Lecture Series; 4) Earth Action Arena: Educational and informational booths and displays focused on actions we can all take to keep our environment clean and healthy for all species and the earth.

Admission is free!

For more information contact **Emily Evans** at emilyaevans@msn.com or 520-4394.

Beverly Andrews has pledged to donate to WBN 10% of the price of the FIRST ITEM any WBN member purchases at her upcoming Doncaster trunk show, March 31 through April 5. Contact her at 345-5255 or bdacloties@aol.com to schedule an appointment to view the new spring/summer collection. – **Beverly Andrews, Doncaster Clothing**

On Thurs., March 27, 7:00 a.m., I am buying breakfast for everyone at the Springfield Greeters meeting at Hometown Buffet. Bring your friends and clients...I'll be happy to feed them too! – **Linda Tucker, Financial Advisor, Waddell & Reed Financial Advisors, 683-5575 x115**

You are invited to our open house at A Healing Space, 380 W. 3rd, next to REI, Fri., May 2, 4-9 p.m. A Healing Space is a unique approach to health and wellness, offering chiropractic, naturopathic medicine, acupuncture, flower essences, microcurrent therapy, yoga, and pilates. This wonderful facility is designed to nurture and relax you the minute you step through the front door. The wide array of indoor plants, bamboo, water features and soothing music will take you away from the everyday world, and our friendly staff will make you feel right at home. Come see our facility, sign up to win a free massage, enjoy the music, food and libations, and add your great energy to our space. – **Barbara Robertson, D.C., Sharon Rose, C.A., and Rachel Gross, N.D.**

NEW MEMBERS

Barbara Robertson, D.C., A HEALING SPACE. Comprehensive health services including chiropractic, naturopathy, acupuncture, massage, flower essence therapy, frequency specific microcurrent therapy, yoga, and pilates. 343-1887; babsrob@aol.com; www.ourhealing-space.com



Wishing You a Joyous Spring!



Mark Your Calendar!

2008

May 1

Kate Parker - Member Profile
30-Second Commercial Training

June 5

30-Second Commercials

July 3

Speaker TBA

August 7

Speaker TBA

September 4

Speaker TBA

September 22

Annual Trade Show

October 2

Speaker TBA

November 6

Annual Members Only Dinner
and Board Elections

December 4

Speaker TBA

Check us out at www.wbneugene.org




P.O. Box 1412
Eugene, OR 97440

FIRST CLASS MAIL

NEXT MEETING

Beverly Mayhew
Enhance Your Visibility Without Spending a Fortune

April 3, 2008



11:30 a.m.
Valley River Inn

MEETING FEES

Occasionally, a WBN member or guest wanders into the monthly meeting before checking in at the entrance table and paying the fee. This means WBN is paying for a FREE lunch, or, more specifically, member annual dues are being tapped to pay for *someone else's* free lunch.

If this sounds like YOU, please contact **Susie Piper** (607-0855) to settle up. We know this isn't intentional, but the Valley River Inn takes a headcount and charges us accordingly.

WBN policy is that nobody is permitted into the meeting room until they've checked in first and paid their \$15 or \$20 fee. Thanks for helping us out and reducing the accounting woes for our treasurer.

GUIDELINES FOR WBN MEETING ANNOUNCEMENTS

Guidelines for announcements at the monthly general meeting are:

- Members only. Please sign up at the table when you enter.
- There is a maximum of 10 announcements per meeting. Only 3 announcements per membership year (July 1 - June 30), per member. So save them for your SPECIAL announcements.
- 30 seconds per member. We don't want to take time from the speaker.
- Remember, you can put an announcement in the Newsletter any time you wish (which reaches the entire membership) and place flyers on the networking table.

These are member benefits.

The Women's Business Network

Member Benefits:

Listing in the Membership Directory

Listing On-line

Monthly Newsletter

Support From Other Businesswomen

Great Networking Opportunities

Educational Events to Enhance Your Business Success

Great Speakers

Fun Special Events